

Data Loss Prevention

321
Reviews

14
Products Included





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How to Use the Report

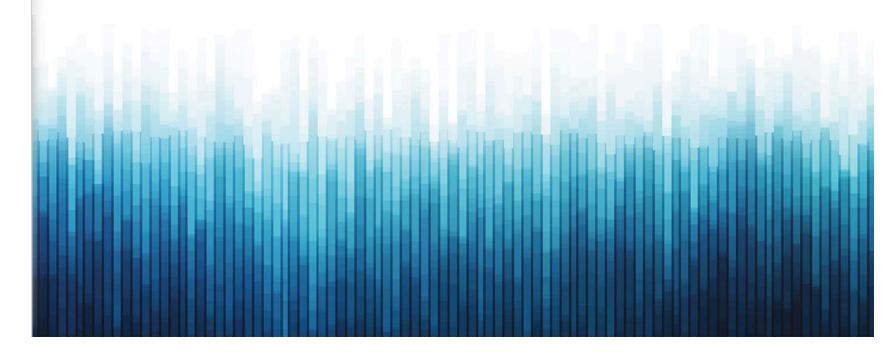
Info-Tech's Data Quadrant Reports provide a comprehensive evaluation of popular products in the Data Loss Prevention market. This buyer's guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other products in the category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech's Product Scorecard.

This report is available free of charge for internal use only to assist with software evaluation and selection. Sharing, republishing, distributing, or otherwise copying any portion of this report without the express written consent of SoftwareReviews.com is strictly prohibited

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Software Directory

DATA LOSS PREVENTION SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software products in a particular category. Use this page to create the right product shortlist by exploring all of the options available to your organization.



Data Loss Prevention Software

Avanan	■ BetterCloud	⊕ Blue Coat DLP
□ CA Data Loss Prevention	⋄ Check Point DLP	© Clearswift Adaptive Data Loss Prevention
	© Code Green Networks TrueDLP	© CommVault Backup & Recovery
➢ CorreLog DLP	⊗ Credant Protector	A DeviceLock DLP
Digital Guardian DLP	Druva Data Resiliency Cloud	RSA EMC RSA Data Loss Prevention
Endpoint Protector	Fidelis Network	Forcepoint Data Loss Prevention
■ Gemalto Enterprise Security	■ GTB Technologies DLP	≤ Halocore
im Imperva DLP		■■ Infrascale Backup & Disaster Recovery
■ Lumension Data Protection	♥ McAfee Unified Cloud Edge	OpenText DLP
P Proofpoint Enterprise DLP	S Safetica	Sophos Intercept X
Spirion	⚠ Symantec Enterprise Cloud	× Trellix Data Loss Prevention Discover
Trend Micro Integrate Data Loss Prevention	∨ Veeam Availability Suite	○ Virtru DLP











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Data Loss Prevention Software

Wave Data Protection Suite

Z Zecurion

zix Zix Secure Cloud

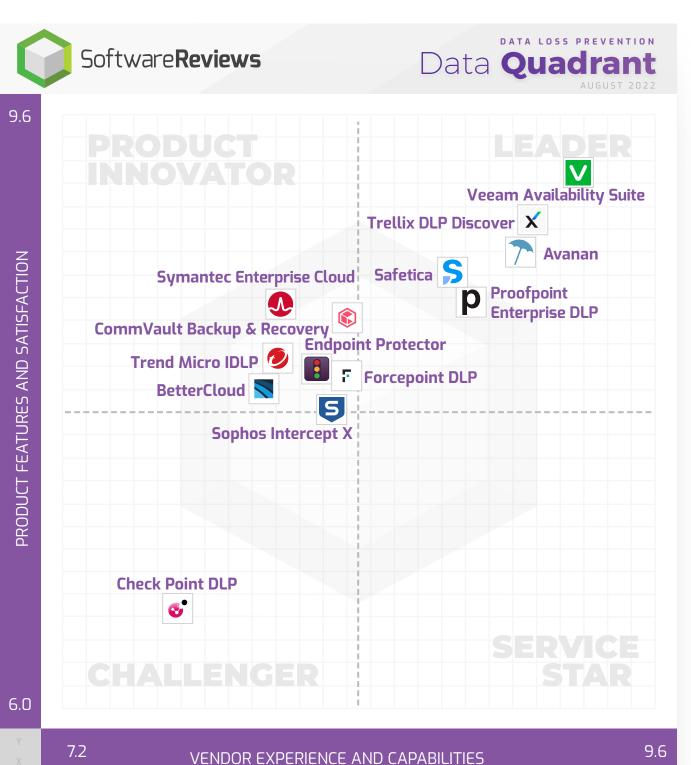




SOFTWARE REVIEWS Data Quadrant



Assess vendor and product performance at a glance and use the SoftwareReviews Data Quadrant to identify which products and vendors are leadings the pack and which are trailing.







DATA LOSS PREVENTION

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization.

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

Vendor Experience and Capabilities

The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset



















Category Overview

This page provides a high level summary of product performance within the Data Loss Prevention category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	PRODUCT	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
SCHWAR REVIEWS COLUMN C	✓ Veeam Availability Suite	9.3/10	+99		NEGATIVE 99% POSITIVE	88%	88%	98%	16
er vor en	× Trellix DLP Discover	9.1/10	+98		NEGATIVE 99% POSITIVE	85%	87%	92%	30
construction of the state of th	Avanan	8.9/10	+99		NEGATIVE 99% POSITIVE	83%	81%	94%	16
ST-VOTE Herieus CAD WEAL	S Safetica	8.7/10	+96		NEGATIVE 97% POSITIVE	80%	81%	91%	65
ST. COTT Browner CAD MEDA	P Proofpoint Enterprise DLP	8.6/10	+95		NEGATIVE 96% POSITIVE	82%	83%	85%	15
6	© CommVault Backup & Recovery	8.3/10	+88		NEGATIVE 89% POSITIVE	78%	80%	86%	16
7	Symantec Enterprise Cloud	8.2/10	+80		6% NEGATIVE 86% POSITIVE	80%	83%	85%	61
8	F Forcepoint DLP	8.0/10	+89		3% NEGATIVE 92% POSITIVE	76%	78%	78%	25
9	Endpoint Protector	8.0/10	+90		2% NEGATIVE 92% POSITIVE	73%	76%	83%	13
10	Sophos Intercept X	8.0/10	+91		NEGATIVE 92% POSITIVE	74%	79 %	76%	14
AVER	AGE SCORES	8.3/10	+90	:	2% NEGATIVE 91% POSITIVE	79%	80%	83%	24













Product Feature
Summary





Category Overview

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RANK	PRODUCT	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION		VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
11	Trend Micro IDLP	8.0/10	+81		4% NEGATIVE 85%	6 POSITIVE	78 %	81%	78%	14
12	■ BetterCloud	7.9/10	+81		3% NEGATIVE 84%	6 POSITIVE	77 %	77%	79 %	10
13	Check Point DLP	6.9/10	+77	©	NEGATIVE 78%	6 POSITIVE	73 %	71%	54%	18
AVE	PRODUCTS WITH INSUFFICIENT DATA	8.3/10	+90	\odot	2% NEGATIVE 91%	6 POSITIVE	79%	80%	83%	24
	Fidelis Network	9.5/10	+100	(NEGATIVE 100%	% POSITIVE	94%	92%	96%	8





















Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

PRODUCT	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
Veeam Availability Suite	88%	88%	86%	92%	86%	88%	91%	89%	94%	83%	83%	92%
Trellix Data Loss Prevention Discover	85%	86%	91%	88%	86%	84%	88%	82%	79 %	85%	83%	84%
Avanan	83%	84%	81%	80%	86%	81%	83%	84%	88%	83%	81%	81%
Proofpoint Enterprise DLP	82%	83%	83%	79%	75%	83%	86%	91%	82%	76 %	82%	86%
Symantec Enterprise Cloud	80%	84%	80%	83%	75 %	82%	75 %	82%	82%	75 %	78 %	82%
Safetica	80%	81%	79%	79%	79%	79 %	84%	81%	80%	75 %	76 %	82%
Trend Micro Integrate Data Loss Prevention	78%	74 %	79 %	75%	73%	81%	77%	80%	84%	77 %	81%	78%
CommVault Backup & Recovery	78%	78%	78%	83%	75 %	78%	72 %	82%	81%	77%	75 %	81%
Sophos Intercept X	78%	83%	75 %	77%	77 %	80%	79%	66%	88%	80%	75 %	79 %
BetterCloud	77%	83%	81%	80%	76%	76%	77%	72 %	80%	70 %	75 %	80%
CATEGORY AVERAGE	79%	81%	80%	81%	78%	80%	79%	80%	81%	77%	77%	82%













Product Feature
Summary





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Forcepoint Data Loss Prevention	76%	76%	74 %	83%	77 %	79 %	72%	78%	78%	75 %	70 %	76 %
Check Point DLP	75%	73%	76 %	72 %	77 %	75 %	77%	77%	68%	74%	82%	73%
Endpoint Protector	73%	77 %	71%	77%	73 %	75 %	67 %	77%	65%	67 %	65%	87 %
CATEGORY AVERAGE	79%	81%	80%	81%	78%	80%	79%	80%	81%	77%	77%	82%
PRODUCTS WITH INSUFFICIENT DATA												
Fidelis Network	94%	95%	92%	89%	92%	88%	96%	96%	97%	97%	93%	96%



















Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Data Loss Prevention software category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

Business Value Created	The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.
Breadth of Features	Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.
Quality of Features	Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.
Product Strategy and Rate of Improvement	Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.
Usability And Intuitiveness	End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.

Vendor Support	The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-service their product and which will offer quality support.
Ease of Data Integration	The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.
Ease of Administration	Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.
Ease of Customization	Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.
Availability and Quality of Training	Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.
Ease of Implementation	Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use

these pages to dig deeper into areas of particular interest or concern.

















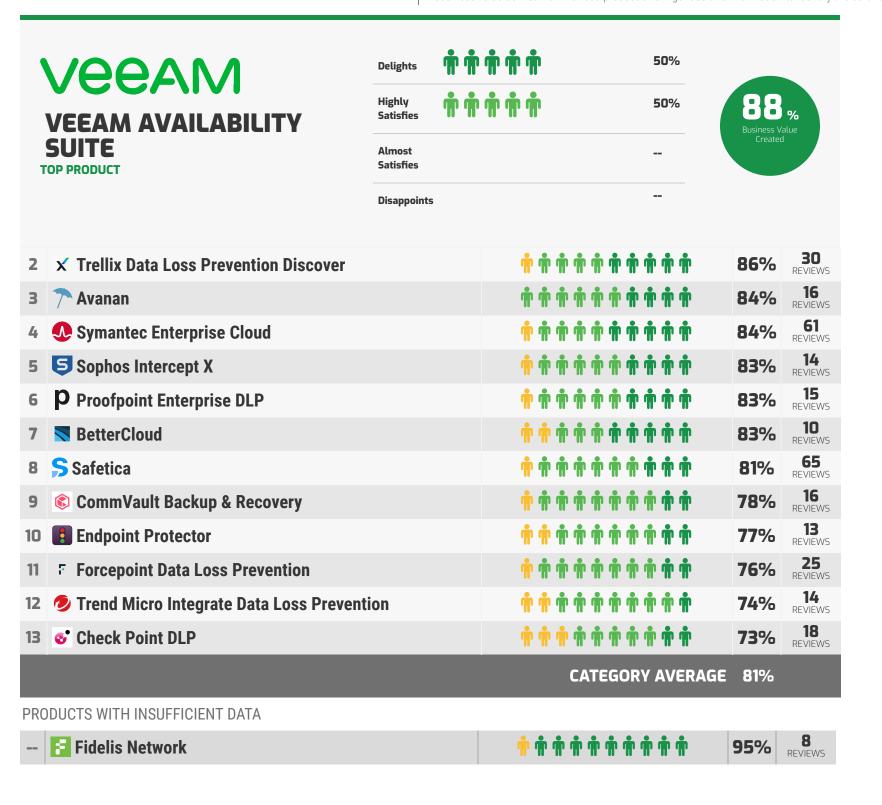




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Vendor Capability





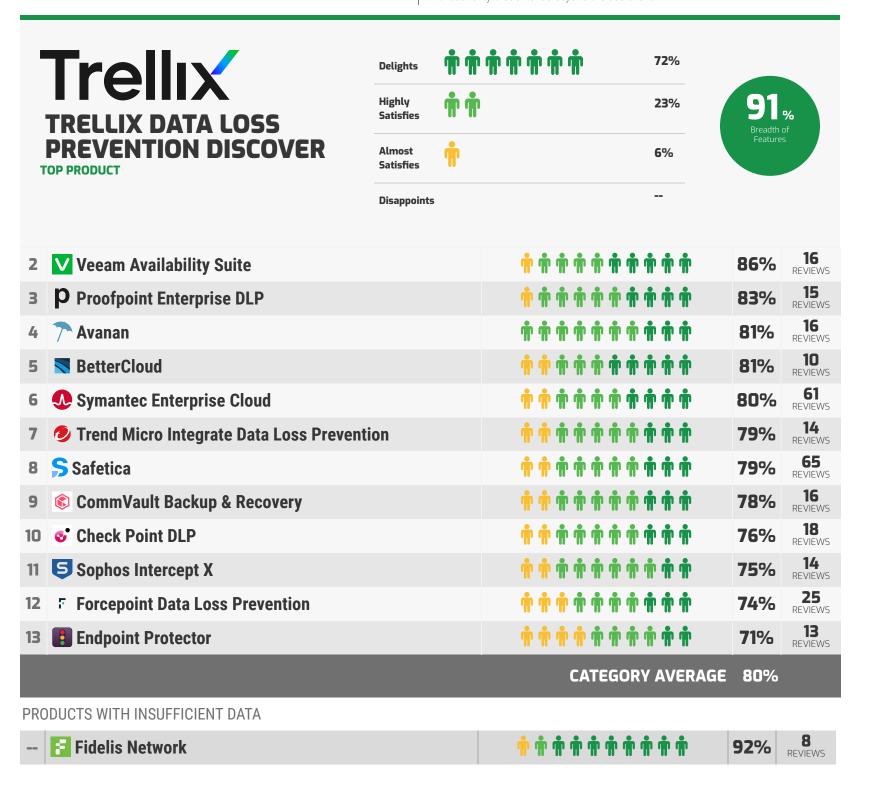




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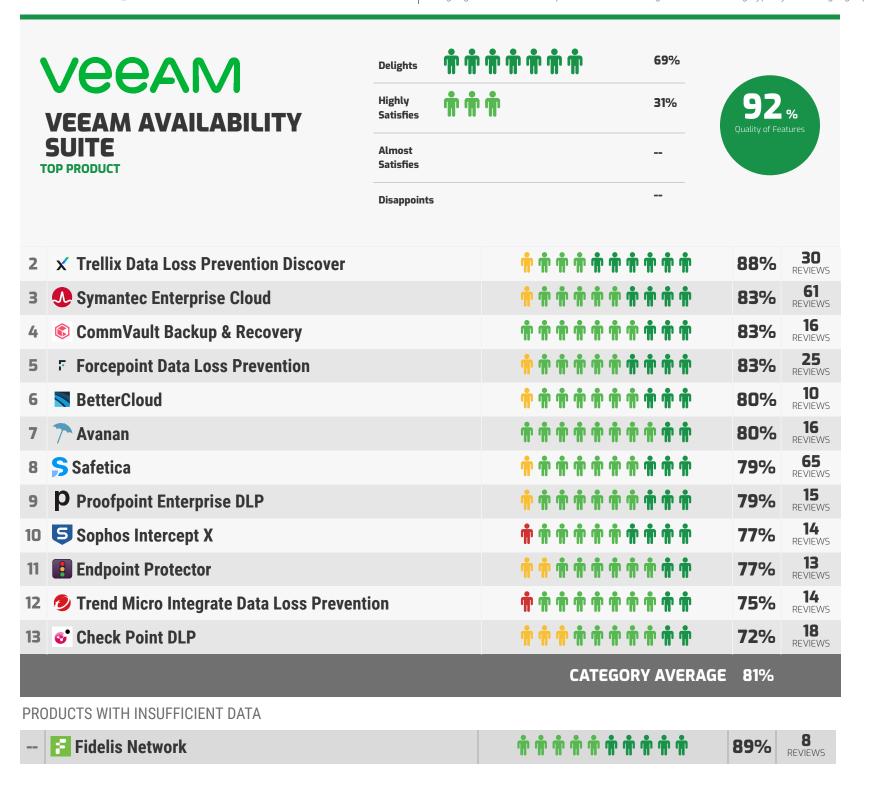




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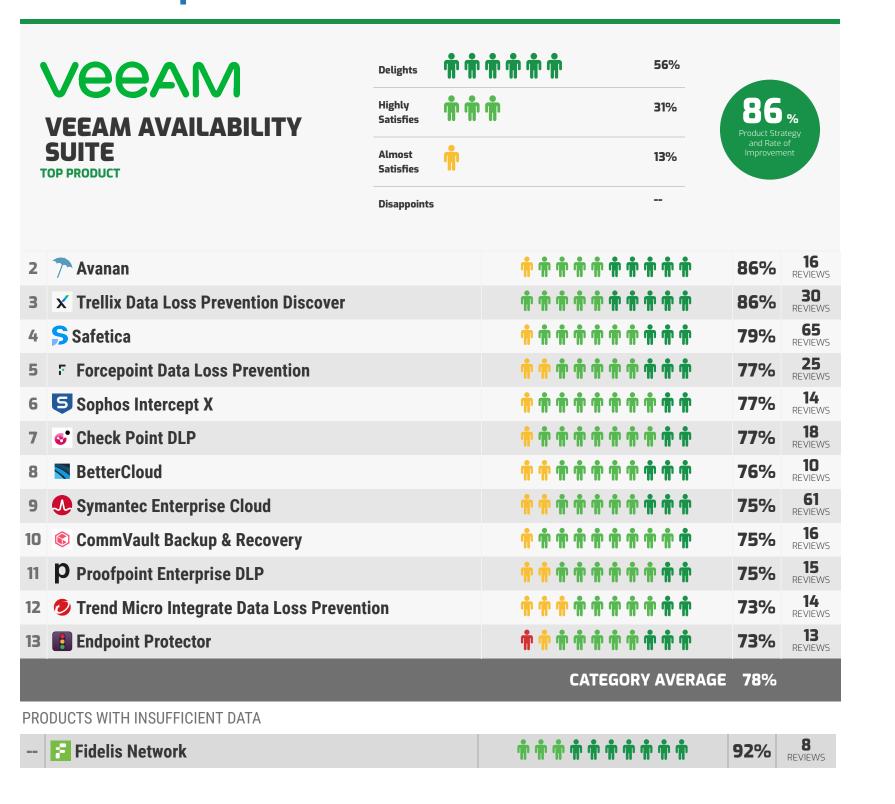




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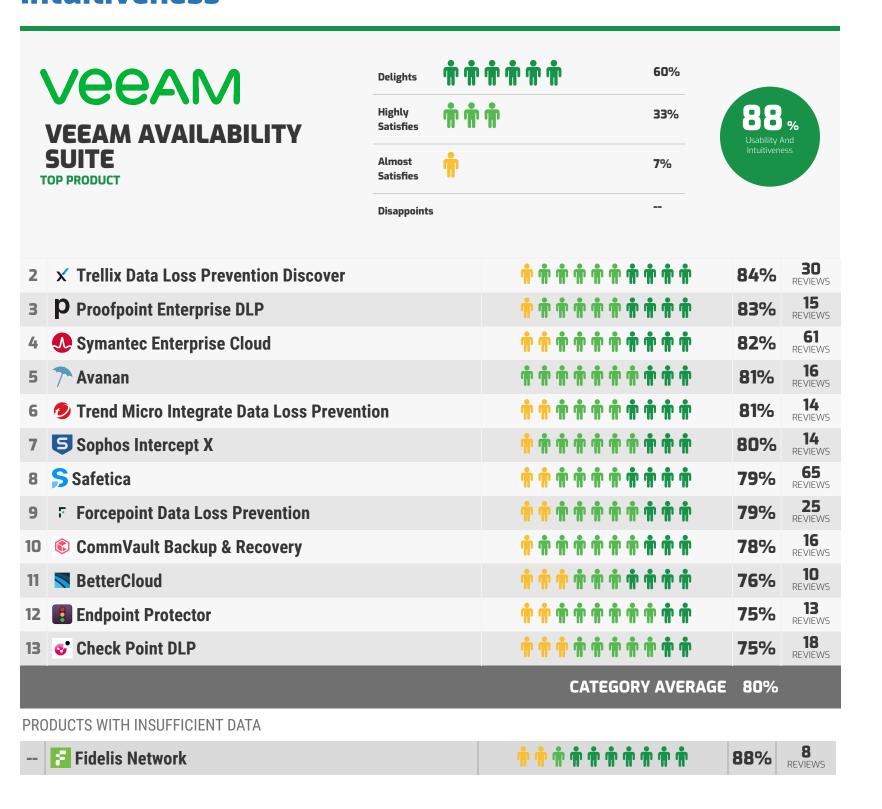




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Category Overview

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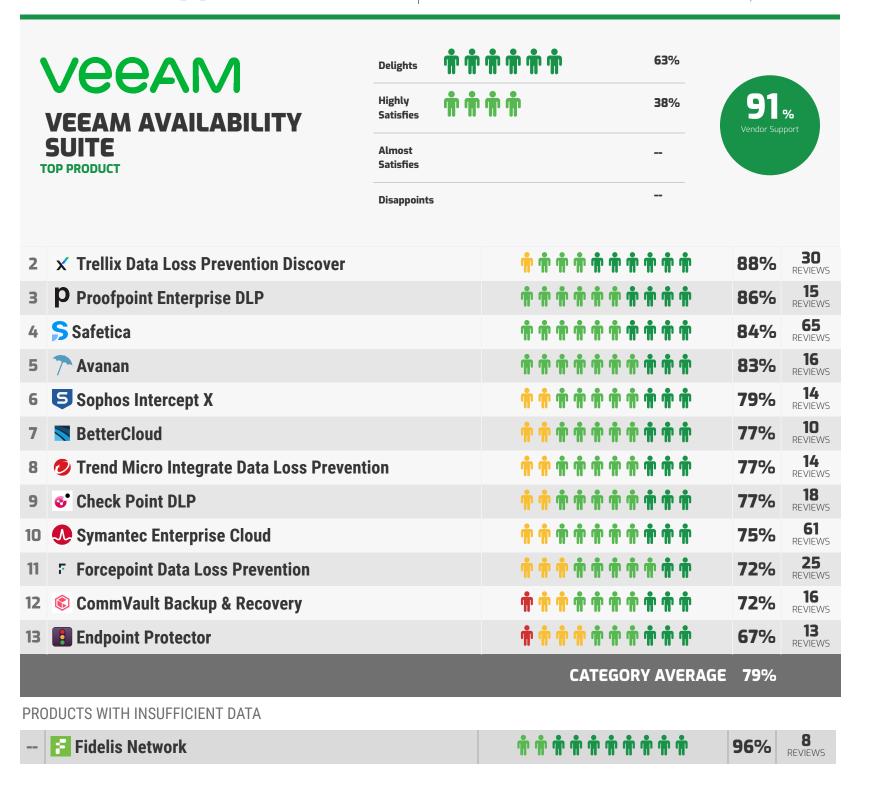




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Product Feature

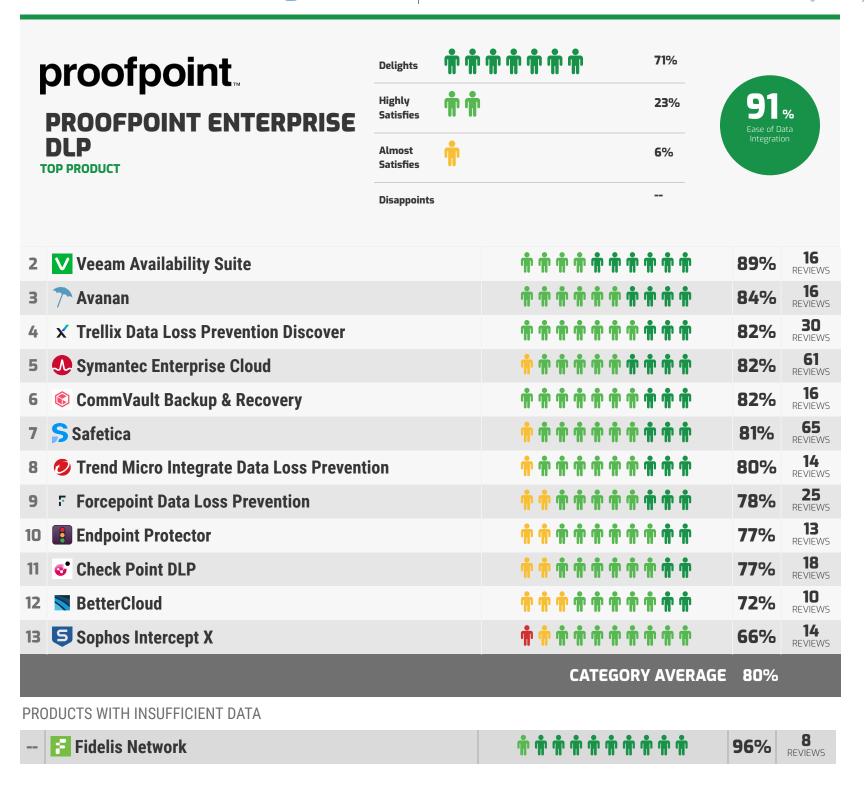




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Ease of Data Integration

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Product Feature

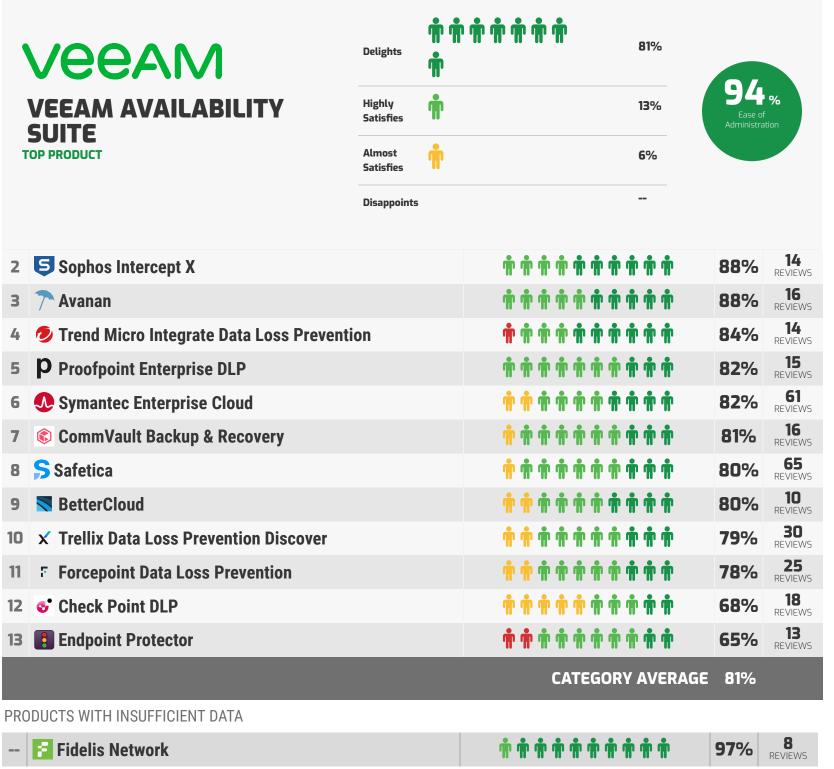




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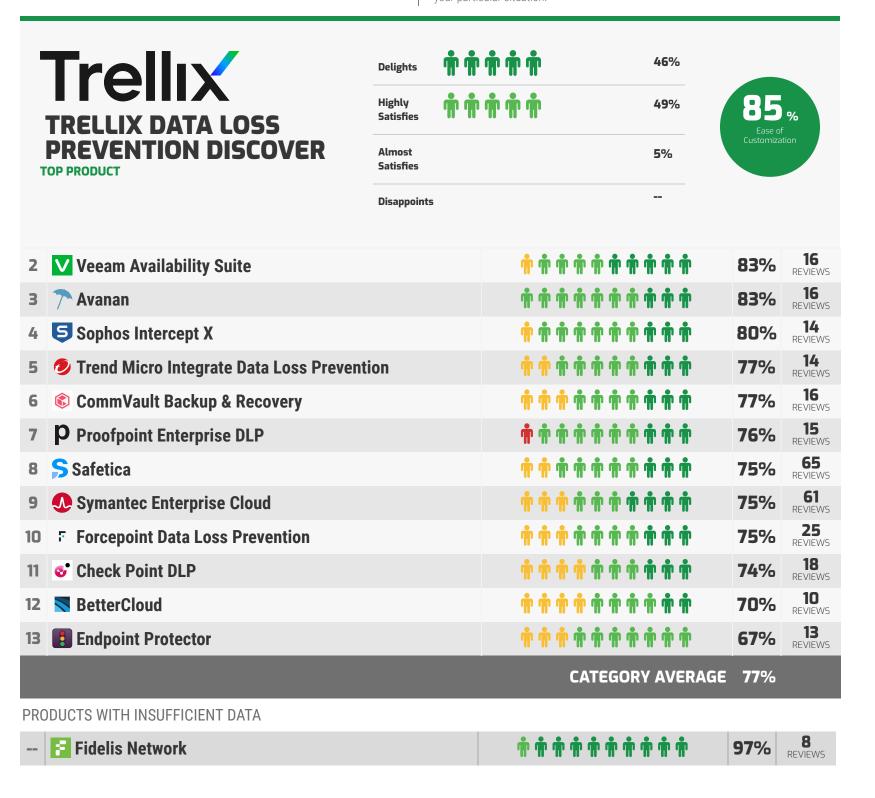




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Category Overview

Vendor Capability

Product Feature

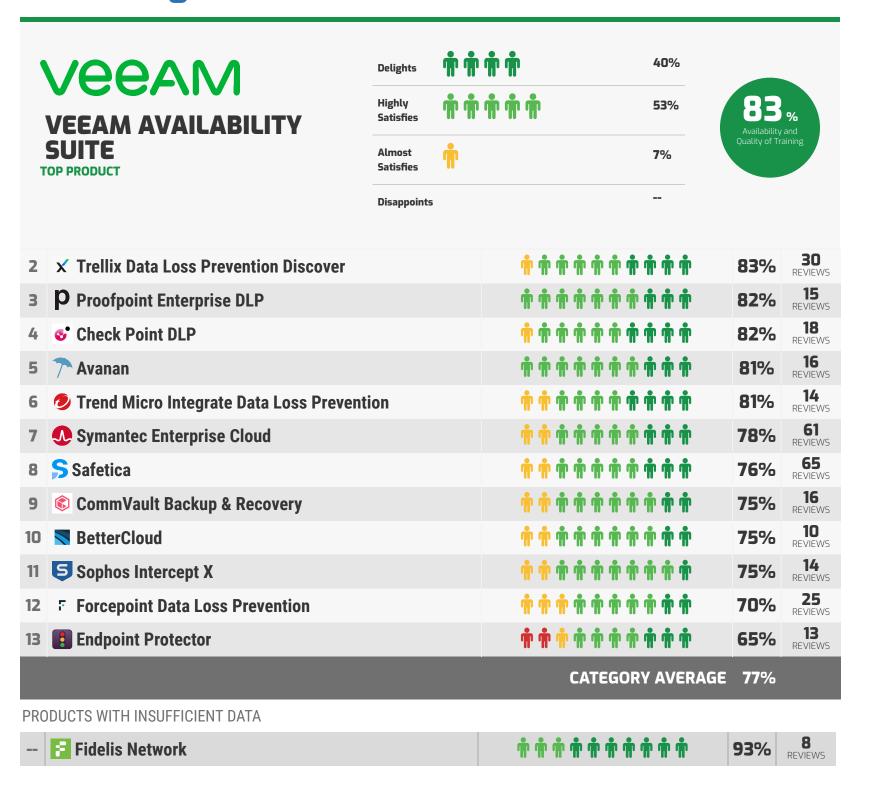




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Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.









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Product Feature

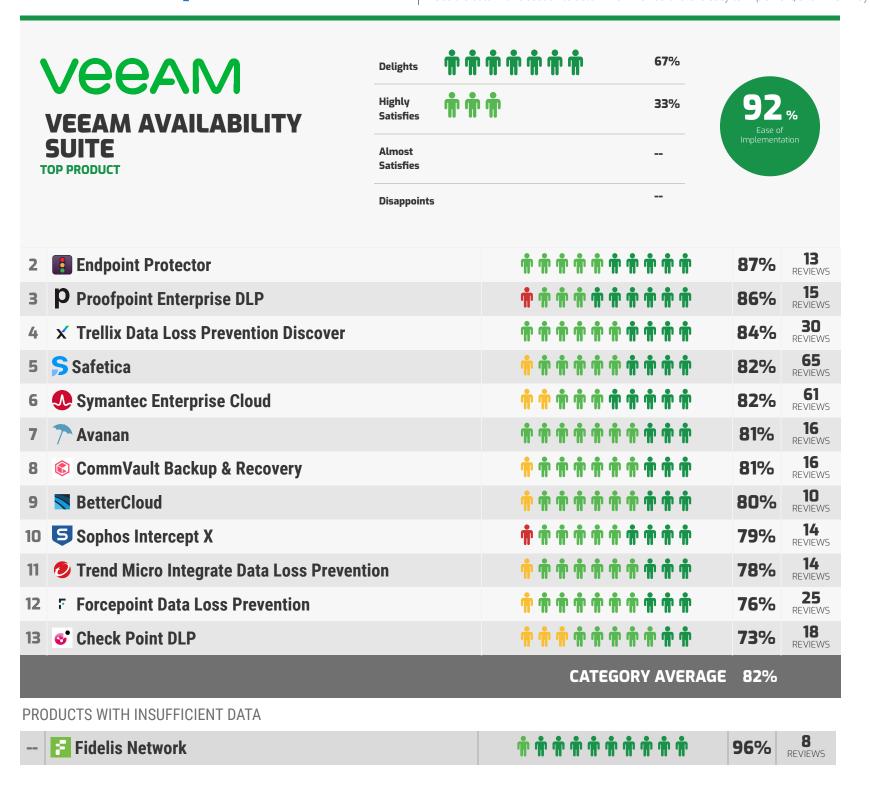




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Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.















MANDATORY FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	CENTRALIZED REPORTING ENGINE	CUSTOMIZABLE AND PRE CANNED POLICIES	DATA DISCOVERY (DLP)	ENDPOINT SUPPORT	FORENSIC ANALYSIS SUPPORT	MULTIPLE ENFORCEMENT ACTIONS	REAL TIME SCANNING
Veeam Availability Suite	88%	90%	85%	90%	88%	88%	87%	88%
Trellix Data Loss Prevention Discover	88%	85%	87%	87%	86%	89%	85%	92%
Symantec Enterprise Cloud	83%	83%	81%	85%	83%	82%	83%	85%
Proofpoint Enterprise DLP	83%	79%	85%	83%	80%	81%	87 %	85%
Avanan	81%	83%	81%	80%	83%	77 %	83%	81%
Trend Micro Integrate Data Loss Prevention	81%	77%	73%	81%	91%	81%	78%	87 %
Safetica	81%	80%	79 %	83%	81%	84%	80%	79 %
CommVault Backup & Recovery	80%	80%	83%	82%	82%	75 %	78%	81%
Sophos Intercept X	79%	73%	86%	82 %	82%	71%	73%	83%
Forcepoint Data Loss Prevention	78%	74%	79%	80%	77%	77 %	79 %	80%
CATEGORY AVERAGE	80%	79%	80%	81%	81%	79%	80%	83%

















MANDATORY FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	CENTRALIZED REPORTING ENGINE	CUSTOMIZABLE AND PRE CANNED POLICIES	DATA DISCOVERY (DLP)	ENDPOINT SUPPORT	FORENSIC ANALYSIS SUPPORT	MULTIPLE ENFORCEMENT ACTIONS	REAL TIME SCANNING	
BetterCloud	77%	81%	80%	75 %	71%	77%	79%	78%	
Endpoint Protector	76%	69%	71%	81%	81%	71 %	77%	81%	
Check Point DLP	71%	68%	69%	69%	67 %	70%	72 %	83%	
CATEGORY AVERAGE	80%	79%	80%	81%	81%	79%	80%	83%	
PRODUCTS WITH INSUFFICIENT DATA									
Fidelis Network	92%	89%	86%	94%	100%	94%	87%	95%	



















STANDARD FEATURES

PRODUCT	OVERALL FEATURE SATISFACTION	ACTIVITY MONITORING ALERTS	EMAIL AND IM SUPPORT	ENCRYPTION AND DECRYPTION SUPPORT	ENVIRONMENT SUPPORT
Veeam Availability Suite	88%				
Trellix Data Loss Prevention Discover	88%	88%	84%	88%	87%
Symantec Enterprise Cloud	83%	88%	84%	83%	81%
Proofpoint Enterprise DLP	83%	84%	84%		
Avanan	81%				
Trend Micro Integrate Data Loss Prevention	81%	100%	78 %	87%	84%
Safetica	81%	83%	79 %		79%
CommVault Backup & Recovery	80%			76%	
Sophos Intercept X	79%	94%	78 %	87%	80%
Forcepoint Data Loss Prevention	78%	77%	74%	73%	80%
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STANDARD FEATURES

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BetterCloud	77%	80%	72 %		69%
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CATEGORY AVERAGE	80%	86%	79%	81%	78%
PRODUCTS WITH INSUFFICIENT DATA					
Fidelis Network	92%	92%	98%		100%



















This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Data Loss Prevention software category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Manc	latory	Feature	5
MICHIE	autoi y	I CULUIC	

Centralized Reporting Engine

The solution provides a central reporting engine for policy creation and management with canned reports and RBAC

Customizable and Pre Canned Policies

Centralized reporting engine with out-of-the-box policy support and custom policy creation with bi-directional workflow integration.

Data Discovery (DLP)

Structured (content registration or data fingerprinting) and unstructured (keywords, lexicons, metadata tags, statistical analysis, etc.) data identification.

Standard Features

Activity Monitoring Alerts

User access patterns can be monitored with rule-based alerts for sensitive data access requests.

Email and IM Support

The solution scans inbound and outbound messages for security violations.

Differentiating Features

Application Monitoring

The solution monitors applications which may store sensitive data (e.g. clipboard).

Endpoint Support

Forensic Analysis Support

Multiple Enforcement Actions

Real Time Scanning

Encryption and Decryption Support

Environment Support

Multiple operating system and device type support with offline protection, removable media, print screen, and copy and paste support.

Query capabilities with pre-built and custom drill down, pivot, and parsing; includes export functions and event session reconstruction.

The solution provides options for violations such as block, move, quarantine, and

The solution scans content and context of files in real-time, 24/7.

Support for real-time decryption and re-encryption of information.

Breadth of protocol support, cloud protection, peer to peer, Web 2.0, and virtualization environment support.

Network Access Control Integration

Optical Character Recognition

The solution supports integration with common NAC providers.

Optical Character Recognition (OCR) capabilities to accurately extract text from contract images.

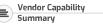
CATEGORY REPORT





















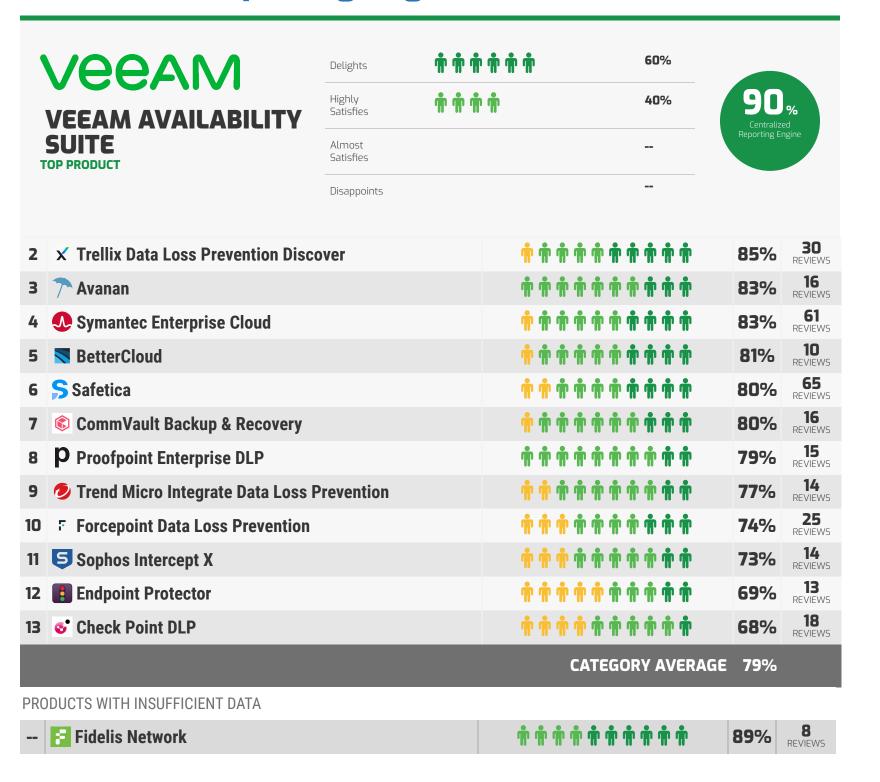


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Centralized Reporting Engine

Mandatory Feature

The solution provides a central reporting engine for policy creation and management with canned reports and RBAC.



















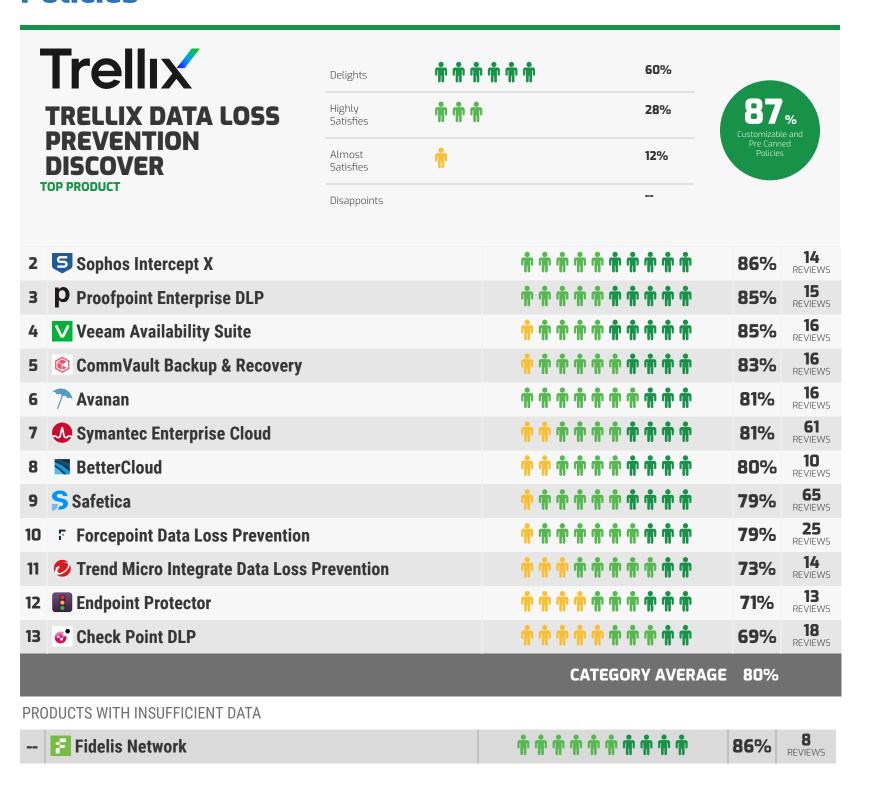


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Customizable and Pre Canned Policies

Mandatory Feature

Centralized reporting engine with out-of-the-box policy support and custom policy creation with bi-directional workflow integration.













Vendor Capability



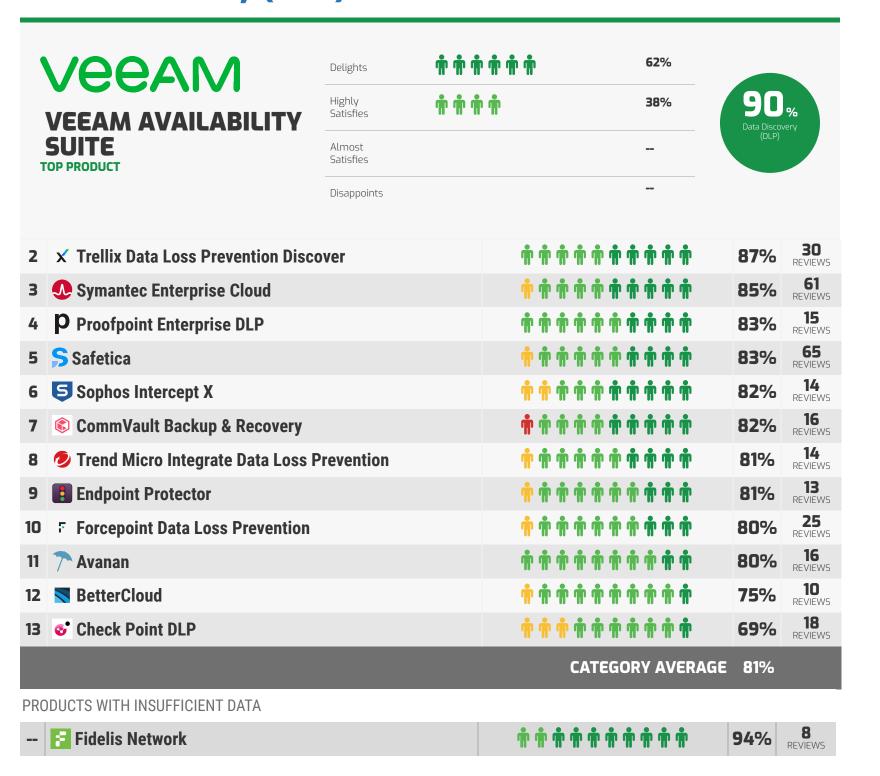


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Data Discovery (DLP)

Mandatory Feature

Structured (content registration or data fingerprinting) and unstructured (keywords, lexicons, metadata tags, statistical analysis, etc.) data identification.























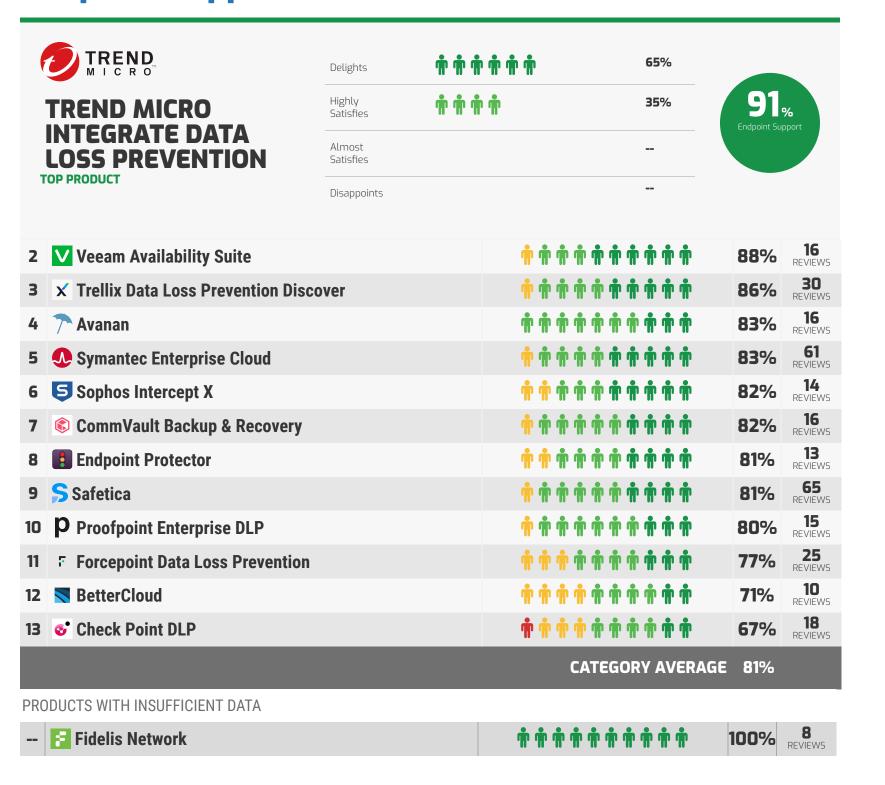


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Endpoint Support

Mandatory Feature

Multiple operating system and device type support with offline protection, removable media, print screen, and copy and paste support.























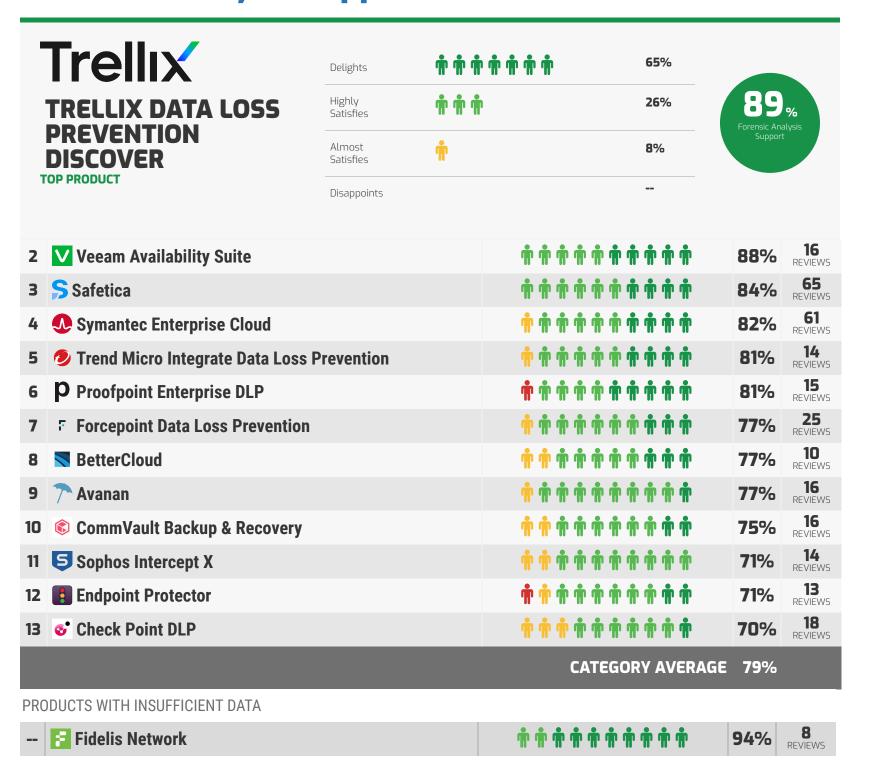


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Forensic Analysis Support

Mandatory Feature

Query capabilities with pre-built and custom drill down, pivot, and parsing; includes export functions and event session reconstruction.



















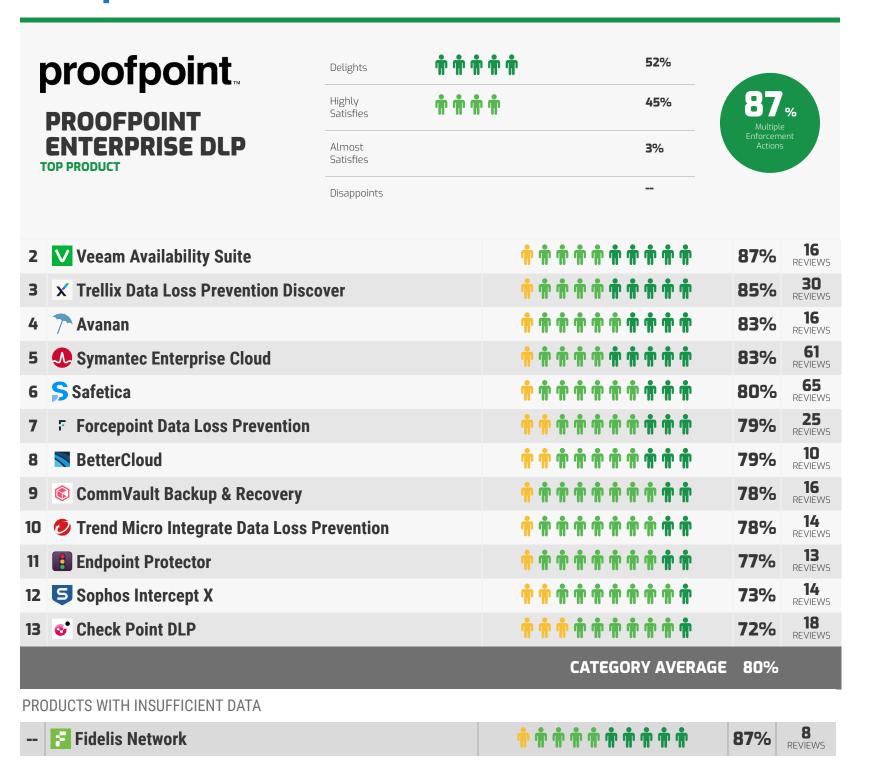


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Multiple Enforcement Actions

Mandatory Feature

The solution provides options for violations such as block, move, quarantine, and delete.



















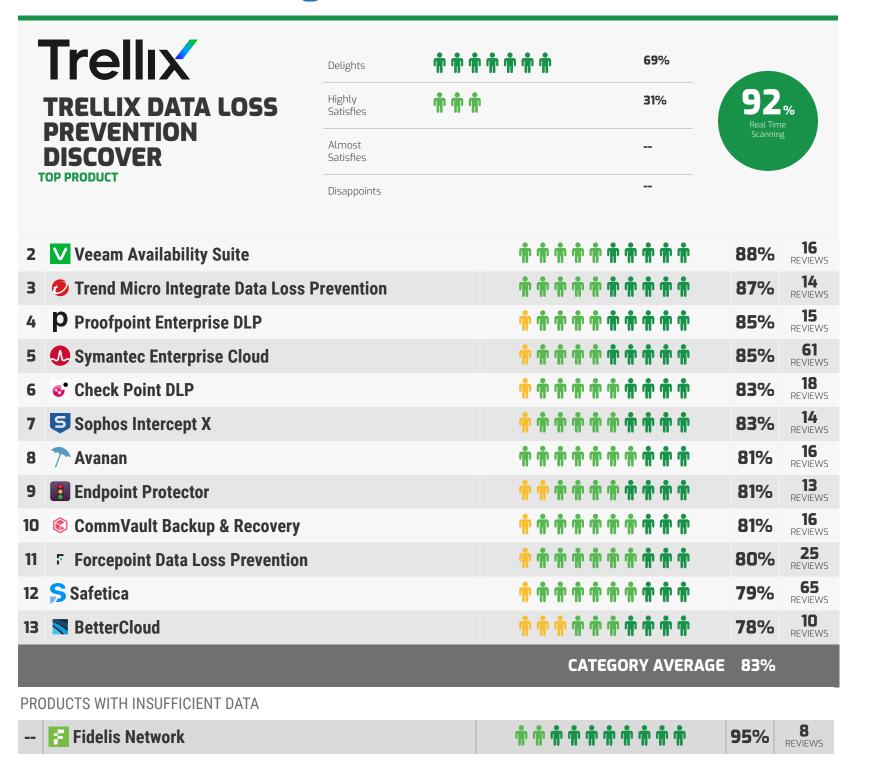


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Real Time Scanning

Mandatory Feature

The solution scans content and context of files in real-time, 24/7.

















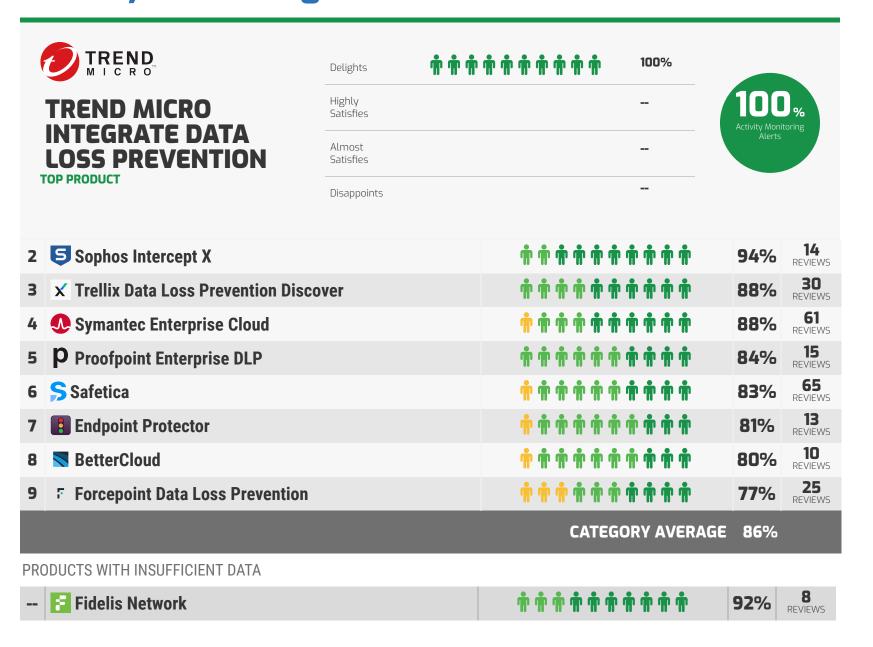


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Activity Monitoring Alerts

Standard Feature

User access patterns can be monitored with rule-based alerts for sensitive data access requests.



















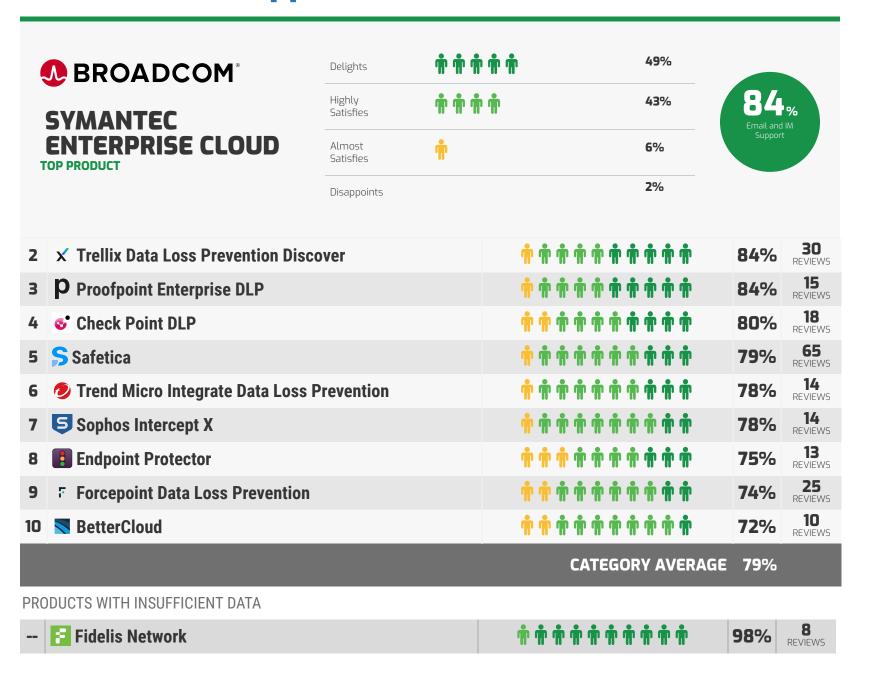


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Email and IM Support

Standard Feature

The solution scans inbound and outbound messages for security violations.



















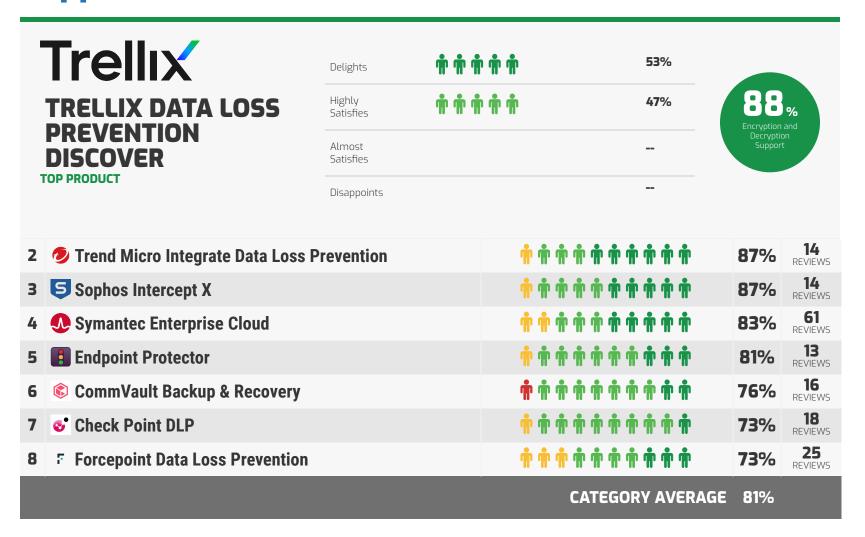


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Encryption and Decryption Support

Standard Feature

Support for real-time decryption and re-encryption of information.





















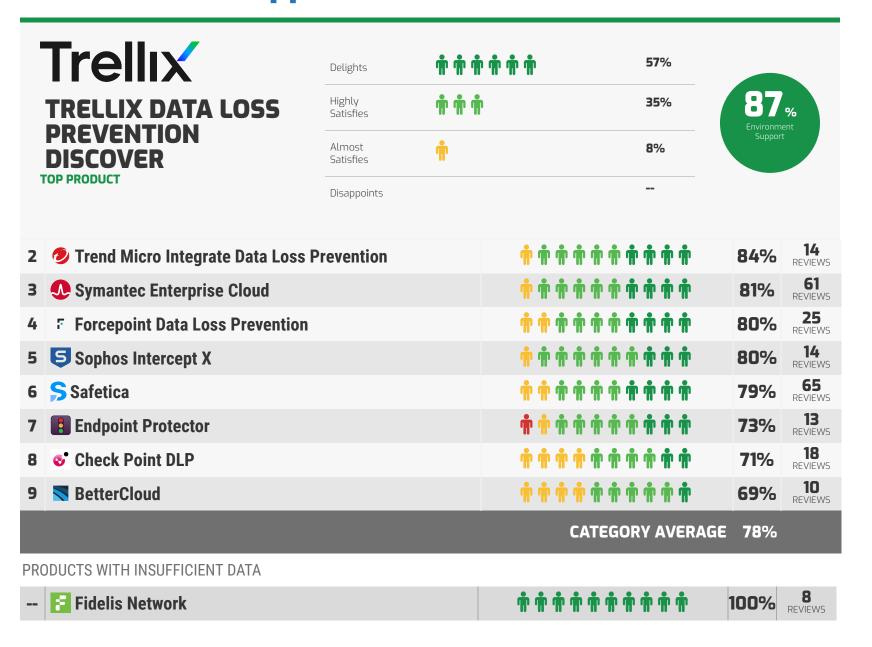


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Environment Support

Standard Feature

Breadth of protocol support, cloud protection, peer to peer, Web 2.0, and virtualization environment support.



















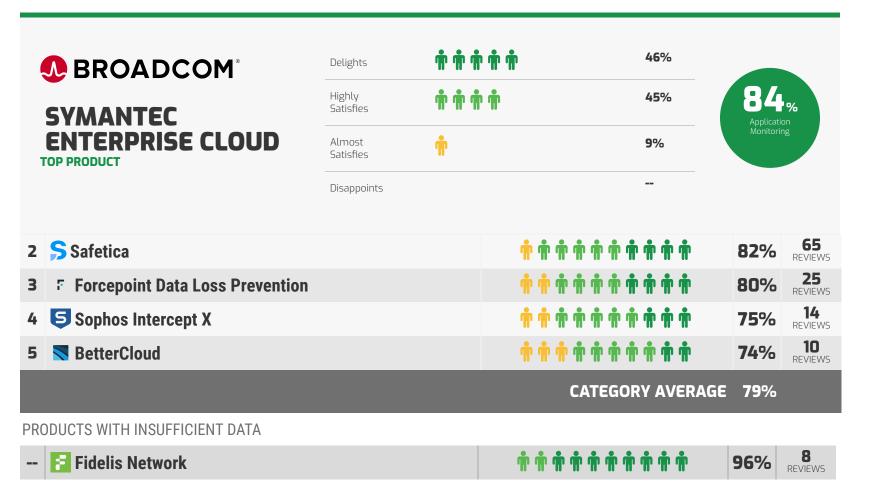


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Application Monitoring

Differentiating Feature

The solution monitors applications which may store sensitive data (e.g. clipboard).

















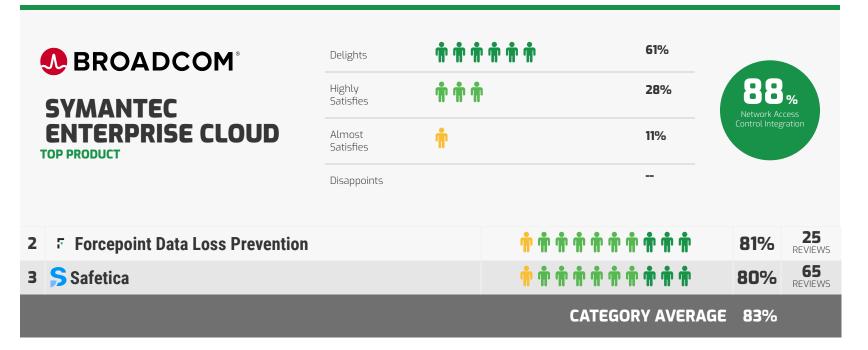


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Network Access Control Integration

Differentiating Feature

The solution supports integration with common NAC providers.





















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Optical Character Recognition

Differentiating Feature

Optical Character Recognition (OCR) capabilities to accurately extract text from contract images.

