Trellix

FAQ

Answers to your top 10 DLP questions

Understand data loss prevention at Trellix

1. What is data loss prevention (DLP)?

DLP is a strategy organizations employ to protect their data from being lost, misused, and accessed by unauthorized parties. It consists of processes and tools that use content inspection and contextual analysis to monitor, detect, and block sensitive data in all states:

- **In motion.** Data moving between locations, such as email.
- **At rest.** Data at its destination and not in use, as in backup files.
- **In use.** Data being accessed or processed by users, like an open document.

Read this blog for a more detailed look at how DLP works and best practices for your DLP strategy, including why a centralized program is crucial for ensuring holistic data visibility and protection.

2. Why is DLP important?

The amount of data in the world has exploded, and it's only continuing to grow. Pair that with the increase in advanced cyberthreats and rise in remote work, and every organization—small and large—is at risk of its data falling into the wrong hands.

If a breach occurs, it not only takes a huge financial toll with downtime, legal issues, and lost sales, but it can erode trust, customer loyalty, and brand integrity. Businesses simply can't afford the risks that poorly protected or unprotected data pose.

To keep your organization safe and ensure you meet compliance requirements, a DLP strategy that delivers comprehensive protection for your sensitive data is no longer a luxury—it's a necessity.

3. What makes Trellix DLP the right fit for my organization?

You need a DLP partner that helps keep your business safe in the face of dynamic threats. That allows you to stay compliant, secure your data wherever it is, and simplify deployment and management. Trellix is that partner.

Other solutions rely on complex platforms with multiple components, require extensive and costly deployments, and lack integrations with other security ecosystems. With Trellix DLP, you get comprehensive visibility and control in one solution, empowering your business to:

- Unify data across your organization so you can understand threats quickly and be confident that all your information is protected
- Centralize incident management and reporting to get a single view of data, threat indicators, and unauthorized access attempts
- Synchronize policies to enable data management regardless of location across multiple operating systems, devices, and applications

4. How does Trellix DLP work?

To keep your business secure, Trellix DLP helps your organization manage sensitive information with a single comprehensive suite of solutions:

- **DLP Discover** allows you to identify confidential data, gain powerful reporting to understand where it's located, and create fingerprints to enhance protection
- **DLP Prevent** empowers you to enforce network policies, stop the movement of sensitive information, and capture details to fine-tune your policies
- **DLP Monitor** helps you safeguard data in real time, simplify remediation with alerts, and perform detailed forensics to analyze incidents
- **DLP Endpoint** extends your policies across all end-user devices, including their cloud applications, to get consistent protection, ensure compliance, and monitor risky user actions

Together they form an integrated ecosystem that delivers powerful classification, policy management, and incident management across your organization, giving you peace of mind that your data's safe no matter where it is.

5. How can I use Trellix DLP?

Whether you want to bolster SecOps using powerful forensics or keep compliant with data regulations, Trellix DLP can help. Key use cases include:

- **Insider threats.** Enable administrators to monitor end-user behavior with manual classification, self-remediation, and real-time feedback so you can identify risks.
- **Data privacy**. Stay compliant across regulations including GDPR, PCI, and SOX with built-in definitions and rules and a unified dashboard for management and reporting.
- **Forensics capabilities.** Gain a deeper understanding of your environment by capturing all information so you can learn from your historical data and build effective policies.
- **SecOps applications.** Identify sensitive data across egress points, track user actions to analyze risks, and integrate with other Trellix solutions to stop malicious applications from accessing data.

6. Can I customize Trellix DLP?

Yes! The ability to build a personalized solution for your organization is one of the most important benefits of Trellix DLP. With our comprehensive and flexible suite of products—DLP Discover, DLP Prevent, DLP Monitor, and DLP Endpoint—we'll help you create a tailored approach to data protection that suits your unique business needs.

7. What support services does Trellix offer?

For DLP to be successful, it's about more than just technology. It's also about people. That's why we partner with you throughout your entire migration journey. We help you:

- Assess your current configuration and policies
- Identify gaps in your environment
- Build out a strategic plan for migration
- Plan and execute your DLP strategy with Trellix solutions
- Convert your current deployment

After migration, we continue to support you every step of the way on your path to becoming a resilient and confident organization.

8. How easy is it to migrate and deploy DLP with Trellix?

Unlike other costly and complex DLP solutions, Trellix DLP offers a more simplified approach to migration and deployment. By using Trellix ePolicy Orchestrator (ePO), you can easily add DLP capabilities and improve operational efficiency.

And with us, you're getting a security partner, not just a product. We're here to support you from migration to deployment and beyond. We'll grow with you on your data protection journey.

9. How do Trellix DLP and Trellix XDR work together?

DLP is a critical tool in the cybersecurity toolbox, but it's not the only one. Extended detection and response (XDR) is poised to drastically change the future of cybersecurity, so it's important that your DLP strategy aligns with XDR.

To keep your data and your organization protected, Trellix DLP integrates seamlessly with Trellix XDR. Together, they offer your business a single evolving ecosystem that brings together multiple threat vectors to deliver holistic visibility, powerful data protection, fast response times, and adaptive security across your entire threat landscape.

We'll work with you as a strategic partner to provide a road map for current and future-state architecture, identify opportunities for integration and automation, and develop playbooks for automated incident handling.

10. How do I get started?

We know that migration can be a challenge, but we'll be there to help you navigate it and grow with you as a security partner. Let's schedule a consultation so you can learn more about our DLP solutions, identify the next best steps on your journey, and discover how to bring your security to life with Trellix.

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About Trellix
Trellix is a global company redefining the future of cybersecurity and soulful work. The company's open and native extended detection and response (XDR) platform helps organizations confronted by today's most advanced threats gain confidence in the protection and resilience of their operations. Trellix, along with an extensive partner ecosystem, accelerates technology innovation through machine learning and automation to empower over 40,000 business and government customers with living security. More at trellix.com.